# BEFORE THE POSTAL RATE COMMISSION WASHINGTON, DC 20268

:

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2012 **MAROJ** P 3: 18

In the Matter of:	2	POSTAL REGIL ATOMY
Balm Florida 33503	:	Docket No: A2012 - 124
Post Office State ZIP Code		
George and Marilyn Fears, Petitioner(s)	ï	
PARTICIPANT STA	ATEMENT	
1. Petitioner(s) are appealing the Postal the Bolom post office. The Final Deter	Service's F mination wa	Final Determination concerning s posted December 12, 2011 (date)
2. In accordance with applicable law, 39 the Postal Regulatory Commission to review the Pothe record before the Postal Service in the making of	stal Service'	s determination on the basis of
3. Petitioners: Please set out below the reference of the Instructions for requires us to consider.) Please be as specific as posyou need more space and attach the additional page(space)	turned to the an outline (ssible. Please	of the kinds of reasons the law e continue on additional paper if
See attached 5	heet_	Docket # 2012-124
Mailed February 2	8,20	12
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PARTIES AND A STATE OF THE STAT		

Postal Regulatory Commission:

As in previous Docket # A2012-4 (Attached), we explained on the PRC Form 61 dated August 29, 2011 the reasons why The Balm Post Office should not be closed or consolidated with the Wimauma Post Office.

We are enclosing your letter dated October 11, 2011, which acknowledged your receipt of our appeal regarding The Balm Post Office (Docket # A2012-4).

Your letter dated January 10, 2012 (Attached) informed us that the Regulatory Commission accepted the appeal (Docket #2012-4) concerning the closing of the Balm Post Office and withdrew their decision to close this office (Commission order # 1049).

The most recent letter dated February 1, 2012, is asking us to make a further appeal regarding

The Balm Post Office (Docket # 2012-124). Can you please explain the change of your letter dated

January 10, 2012?

We will only reiterate our previous appeal Docket # A2012-4 (Attached) on PRC Form 61 dated August 29, 2011. We have not changed our position concerning the closing or consolidating of the Balm Post Office. Enclosed is PRC 61 dated February 28, 2012 concerning your further request to close or consolidate The Balm Post Office.

Thank you,

George and Marilyn Fears P O Box 253 Balm, Florida 33503

# BEFORE THE POSTAL RATE COMMISSION WASHINGTON, DC 20268

In the Matter of:
Balm, Florida 33503 : Docket No: A2012-4 Post Office State ZIP Code
FOST OTHER
George and Marilyn Fears, Petitioner(s):
PARTICIPANT STATEMENT
1. Petitioner(s) are appealing the Postal Service's Final Determination concerning the Balm post office. The Final Determination was posted August 29,2011 (date)
2. In accordance with applicable law, 39 U.S.C. § 404(d)(5), the Petitioner(s) request the Postal Regulatory Commission to review the Postal Service's determination on the basis of the record before the Postal Service in the making of the determination.
3. Petitioners: Please set out below the reasons why you believe the Postal Service's Final Determination should be reversed and returned to the Postal Service for further consideration. (See pages of the Instructions for an outline of the kinds of reasons the law requires us to consider.) Please be as specific as possible. Please continue on additional paper if you need more space and attach the additional page(s) to this form.
We strongly appeal the closing of the Balm
Post Office. It has been a landmark in
our community for over a century; and
even to this day, we have been provided
Superior Service Since moving to Balm
210 years ago. (See Example A for
Newspaper article describing the Post Office)
an anti

Wednesday, August 10, 2011

Docket # A2012-4 Participant Statement

A Final Determination document to consolidate the Balm Post Office with the Wimauma Post Office had included the distances between the two. It was mentioned they are five miles apart, which is accurate; however, from our residence, it is approximately eight miles from the Wimauma Post Office. Considering eight miles, please note the troublesome one-way commute to pick-up our mail, purchase stamps, and mail packages at the Wimauma Post Office.

According to the Proposal Checklist, Section IV (Economic Savings), two documents which reflect different dates show inconsistencies in the dollar amounts for Salary, Benefits, etc... [Example B]. To properly analyze a budgeted savings, Revenue should exist as part of the equation, which it does not. According to the Proposal to consolidate the Balm, FI Post Office and continue to provide a Independent Post Office (Docket # 1353954), the Revenue for 2010 was stated at \$53,012 [Example C]. The current Postmasters salary cannot be a savings to the Balm Post Office because the Postmaster will be transferred to another U.S.P.S. facility; so, the only "savings" to U.S.P.S. is the annual lease payments of \$8,400. If the Balm Post Office's clientele merged with the Wimauma Post Office, additional staff will be needed to accommodate all customers; or, if additional staff is not necessary, as a recommendation, if Balm Post Office were to have a Postal clerk rather than a Postmaster, this plan of action would alleviate any current losses.

Five years ago, our community had the opportunity to have mail delivered to their homes. If you elected to do so, you would place a mailbox in your driveway and your city would be classified as Wimauma. Those who did not participate would still be classified as Balm. As you can predict, the community was mixed with Balm and Wimauma zip codes on the same street; this has also created mayhem when receiving packages through UPS or FEDEX. UPS and FEDEX had informed us that Balm doesn't exist, but the driver's were still delivering mail with the city name of Balm because they were already familiar with their everyday route. If we were expecting mail through U.S.P.S., even though the

Docket # A2012-4 Participant Statement

city name reflected Balm, the package would be sent to the Wimauma Post Office. Either the package would be delivered back to the sender, or the package would be lost. We tried to create a relationship with Nancy, the Wimauma Post Master, to hold our packages; however, she has been non-cooperative and returns our mail to the sender. (See Example D)

On April 13, 2011, four Representatives from the Postal Service came to attend the meeting at the Balm Post Office parking lot at 10:30 a.m., where 53 residents attended. An Interpreter was needed as some of the residents were Hispanic, but one was not provided. There were unanswered questions, so we provided our email and phone number to two of the Representatives, who were speakers. When we did not receive answers from our queries, we called and were informed the two Representatives "no longer worked in that Department." The gentleman on the phone would have another individual contact us; we did receive the follow up call, but to no avail, they were unable to comment because they were not at the meeting.

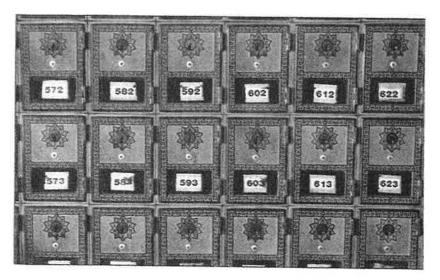
It was mentioned at one of hearings that the Balm Post Office averages only 36 transactions daily (accounting for only 43 minutes of retail). That figure may be true, but is misleading. Most of the new Balm residents have mailboxes in their driveways, which is linked to Wimauma.

We have filled out all questionnaires and attended all meetings regarding the Balm Post Office closing; we took a great interest in attending the meeting that had District Director, Blaine Gravitt, as a Spokesperson for Congressman Dennis Ross. Many suggestions were made, but again no more communication or follow up beyond the meetings.

Please consider what actions can take place to save our landmark. It is very important that it remains an active site in Balm.

# REMEMBER WHEN THE POSTMASTER KNEW YOU?

He still does, at the Balm mail depot. Guy, the fourth postmaster here in 100 years, doles out stamps, smiles and conversation.



The post office boxes are from the 1930s but have been updated to use keys instead of a combination lock.

By HELEN ANNE TRAVIS
Times Staff Writer

Rock trucks rumble down the county roads that take you to the post office. They pass streets with names like Patsy Marie Lane and Sweet Charlie Circle.

In the front of the gray building, a rooster calls. A black and white cat with golden eyes sneaks past a lone blue collection box outside.

Inside this post office, there's no machine that weighs your envelopes and spits out the right postage. You can't swipe your credit card and have a book of stamps slip out of a metal slot.

If you want to mail a box or buy postage, you have to talk to Guy.

Guy Bennett, 51, is the fourth postmaster in the 100-year history of the Balm post office.

"Working here is like stepping back in time 45 years," said Bennett, who took the job in 1993 after working as an engineer for the Postal Service. "I know everyone who walks in that door by their first and last name."

Harold Gattshall, 84, drives 30 miles from

his home in Temple Terrace to the Balm post office. He calls Bennett and asks if his Social Security and pension checks have arrived before making the trek.

"You get good service here," Gattshall said.

He shares his opinions about politics, economics and development with Bennett.

Balm was Gattshall's home for 16 years. He has no intention of using the post office in Temple Terrace. The lines are too long, the workers too impersonal.

"These people, they're not only my customers, but my friends, too," Bennett said.

He knows what churches they attend, their hobbies and their line of business.

He also knows their secrets.

"Guy's information central," said Dan Sumner, 61, a firearms training instructor who visits Bennett and the post office every day, except Sundays. "He pretty much has his finger on what's going on in Balm."

Bennett hears the hushed whispers of land deals and divorces.

He helps the secretive husband and wife set up separate post office boxes.

Bennett doesn't ask, nor does he tell.

"I know some doozies," he said, "but I can't

Please see **POSTAL** Page 8

# Postal from Page 1

repeat them."

He can share some of his gems with Pooka. Elizabeth "Pooka" Sweat, 87, comes by every day and greets Bennett's customers. She knows many from her 33-year stint as Balm's second postmaster.

"I was never a postmistress," she said. "The post office doesn't pay enough for a mistress."

She leans against the wood-paneled post office wall and closes her eyes, recalling the days when the mail came by train and the customers rode in on horses.

"When I was here, they didn't have these fancy machines," she said.

She watches Bennett read a customer's change off a green and black computer screen. The fancy machine — a 1982 DOS system — takes up most of the space on the front desk.

Next to Pooka, a bulletin board advertises a church youth group and inquires about the whereabouts of a lost puppy.

Life moves at a different pace here.

Bennett's transition from the high-energy Postal Service construction department to the Balm post office was difficult at first.

"My mind wasn't going 90 mph," he said. "I was bored."

Other postmasters told him to slow down and enjoy his new pace.

"And I did," he said.

He decided to do special things for his customers. Though post office boxes are supposed to be assigned randomly, Bennett bends the rules. He assigns elderly patrons boxes at a comfortable level so they don't have to bend down. Younger customers, with their flexible knees, are assigned the lower boxes. When people are too ill to get their mail, Bennett will stop by their homes on his way to Athletic Clubs of America, his gym in Brandon.

Bennett also accommodates his Spanishspeaking customers. Each day, 20 to 25 people come in who can manage only broken English. He knows a little bit of Spanish. Sometimes, if he and a customer can't communicate, he can tell by what they have in their hands what they need from him.

Shipments of chickens, too big for the 1930s brass boxes that line the post office's walls, have sat in his office. They filled the room



Times photo — SKIP O'ROURKE

Elizabeth "Pooka" Sweat, 87, was the second postmaster at the Balm post office, for 33 years. Now she greets post office patrons as they fetch their mail in the mornings. She has a business next door and, in fact, owns the post office building.

with smells and chirps while they waited for their owners to arrive.

Bennett arrives at work early. He doesn't find his 20-minute commute from south Valrico tedious.

"When you're on the road at 5 a.m., there aren't many people," he said.

The post office officially opens at 9 a.m., but Bennett accommodates farmers, the bulk of his customers, who like to pick up their mail around 8.

Sorting the mail into the brass boxes takes Bennett two to three hours in the morning. It's a ritual he enjoys.

"Every time I touch a piece of mail for a customer," Bennett said, "their face pops into my mind."

From the west, development creeps toward Balm. Signs promising "Mansion Homes" speckle the flat farm fields. Housing developments are popping up, ousting the trees and wildlife.

"The people that moved down here and

bought their 5 acres, thinking it was paradise, they don't want that," Bennett said.

Bennett doesn't think his unique haven in the Balm post office will be affected by the intruding city.

At worst, a part-time worker may come in and help if the development yields too much work.

"It would take an act of Congress to close this office," he said.

Helen Anne Travis can be reached at 661-2439 or at htravis@sptimes.com.



Times photos — SKIP O'ROURKE

Balm postmaster Guy Bennett, left, visits with Earl Grizzle, who came in to buy stamps. Going into the post office is like stepping back in time. "These people, they're not only my customers, but my friends, too," Bennett says. And when he touches a piece of mail, "their face pops into my mind."

#### III. EFFECT ON EMPLOYEES

The postmaster position became vacant when the postmaster was promoted on June 05, 2010. The noncareer postmaster relief (PMR) may be separated from the Postal Service. No other Postal Service employee will be adversely affected. Since the postmaster vacancy an OIC has been installed to operate the office.

# X

#### IV. ECONOMIC SAVINGS

The Postal Service estimates an annual savings of \$84,241 with a breakdown as follows:

Postmaster Salary (EAS-13, No COLA) Fringe Benefits @ 33.5% Annual Lease Costs	\$ 56,810 \$ 19,031 + \$ 8,400
Total Annual Costs Less Annual Cost of Replacement Service	\$ 84,241 - <u>\$ 0</u>
Total Annual Savings	<u>\$ 84.241</u>

#### V. OTHER FACTORS

The Postal Service has identified no other factors for consideration.

#### VI. SUMMARY

The Postal Service is proposing to consolidate the Balm, FL Post Office and provide delivery and retail services by a independent post office under the administrative responsibility of the Wimauma Post Office, located five miles away.

The postmaster was promoted on June 05, 2010. If the office has a noncareer PMR(s), they may be separated from the Postal Service; however, attempts will be made to reassign the employee(s) to a nearby facility. No other employee(s) will be adversely affected. Post office workload has declined. Effective and regular service will continue to be provided by independent post office.

The Balm Post Office provided delivery and retail service to 261 PO Box or general delivery customers and no delivery route customers. The daily retail window transactions averaged 36. There are two permit mailers or postage meter customers.

A classified branch will continue to provide the same services as an independent post office, except for permit mailings and meter settings. There will be a loss of the postmaster position. However, the branch will be operated by career postal employees. To help preserve community identity, the community name and ZIP Code will be retained in the mailing address. Customers will experience no change in address. The Postal Service will save an estimated \$84,241 annually. The branch will be administered and supervised by the Postal Service to ensure that high standards of service are maintained.

Taking all available information into consideration, the Postal Service has determined that the advantages outweigh the disadvantages and this proposal is warranted.

#### VII. NOTICES

- A. Support Materials. Copies of all materials upon which this proposal is based are available for public inspection at the Balm Post Office and Wimauma Post Office during normal office hours.
- B. This is a proposal. It is not a final determination to consolidate this post office. If a final determination is made to consolidate this post office, after public comments on this proposal are received and taken into account, a notice of that final determination will be posted in this office.

The final determination will contain instructions on how affected customers may appeal that decision to the Postal Regulatory Commission. Any such appeal must be received by the commission within 30 days of the posting of the final determination.

LEROY MIDDLETON
Manager, Post Office Operations

05/05/2011

Date

PRC Form 61 Docket No: A 2012-4

Docket: 1353954-33503 Same

Item Nbr: 29 Page Nbr: 2

# Section III Effect on Employees

Y Paragraph explaining about postmaster vacancy/OIC/other career and noncareer employees of the office. If a postmaster or other employees are reassigned this must be explained and tell whether the reassignments are voluntary.



# **Section IV Economic Savings**

1	A statement of annual savings includes a breakdown as follows:	- A
	Postmaster salary (EAS13_, Minimum, no COLA) \$	36,381
	Fringe benefits 33.5% \$	12,187
	Rental costs, excluding utilities \$	8,400
	Total annual costs \$	56,968
	Less estimated cost of replacement service -	0
	Total annual savings \$	56,968
Х	A one-time expense of \$ 1,000 will be/was incurred for installation of CBUs and parcel lockers.	1,000
Υ	Is postmaster salary based on the minimum salary without COLA?	
N	Does postmaster salary reflect the current office evaluation?	WCS-11
		111

## **Section V Other Factors**

Χ	The Postal Service has identified no other factors for consideration (if appropriate).
N/A	List other factors as appropriate.
N/A	Other factors when replacement service is a CPO.

# **Section VI Summary**

X The proposal must include a brief summary that explains why the closing or consolidation is necessary and an assessment of how those factors supporting the need for change outweigh any negative factors. In taking competing considerations into account, the need to provide a maximum degree of effective and regular service must be paramount.

## **Section VII Notices**

X Appropriate notice is made that this is a proposal and not a final determination. If a final determination is made to discontinue the office, information on the appeal process will be provided at that time.

Checklist Completed By: Tracey Duran date: 10/7/2011

Investigative Coordinator Cindy LeCompte

Reviewed and Certified By: Tracey Duran date: 10/7/2011

District PO Review Coordinator Cindy LeCompte

PRC form 61 Docket No: A 2012-4

Example B

#### I. RESPONSIVENESS TO COMMUNITY POSTAL NEEDS

The Postal Service is issuing the final determination to consolidate the Balm, FL Post Office and provide delivery and retail services by a independent post office under the administrative responsibility of the Wimauma Post Office, located five miles away.

A classified branch is operated by carreer postal employees and provides the same services as an independent post office, except for postage meter setting and acceptance of permit mail.

The postmaster position became vacant when the postmaster was promoted on June 05, 2010. Since the postmaster vacancy an OIC has been installed to operate the office. Postmaster level and office service hours are determined by a workload analysis which includes the number of deliveries and revenue.

The office was studied for possible closing or consolidation due to the following reasons: Office is currently vacant. There is an office (Wimauma) approximately 5.4 miles of the Balm office that can easily accomodate the retail and box section.

The Balm Post Office, an EAS-13 level, provides service from 08:00 - 12:30 - 13:00 - 15:00 Monday - Friday, Closed Saturday and lobby hours of 24 hrs on Monday - Friday and 24 hrs on Saturday to 261 post office box or general delivery customers and no delivery customers. Retail services included the sale of stamps, stamped paper, and money orders; special services such as Registered Mail, Certified Mail, Insured Mail, COD Mail, and Express Mail services; and the acceptance and dispatch of all classes of mail.



The retail window averaged 36 transaction(s) accounting for 43 minute(s) of retail workload daily. With minimal workload, the Postal Service feels that effective and regular service will be provided by independent post office. Office receipts for the last 3 years were: \$59,177 ( 154 revenue units) in FY 2008; \$56,819 ( 148 revenue units) in FY 2009; and \$53,012 ( 138 revenue units) in FY 2010. There were two permit mailer(s) or postage meter customer(s).

The classified branch will provide much of the same services as a post office, except for permit mail acceptance and postage meter settings. Retail service is also available at the Wimauma Post Office, an EAS- level office located 5.4 miles away. Window service hours are from 09:00 - 16:00, Monday through Friday, and Closed on Saturday. There are 629 post office boxes available.

On April 13, 2011, representatives from the Postal Service were available at Balm Post Office to answer questions and provide information to customers. 53 customer(s) attended the meeting.

On April 03, 2011, 195 questionnaires were distributed to delivery customers of the Balm Post Office. Questionnaires were also available over the counter for retail customers at the Balm Post Office. 53 questionnaires were returned. Responses regarding the proposed alternate service were as follows: 0 favorable, 28 unfavorable, and 25 expressed no opinion.

When this final determination is implemented, delivery services will be provided by the Wimauma Post Office, an EAS-18 level office. Retail and PO Box service will still be available at the Balm Post Office.

The proposal to consolidate the Balm Post Office was posted with an invitation for comment at the Balm Post Office and Wimauma Post Office from May 05, 2011 to July 06, 2011. The following additional concerns were received during the proposal posting period: Concern:

Response:

Customers expressed concern for loss of community identity

The customer expressed a concern about the loss of the Communities' identity. A community's identity derives from the interest and vitality of its residents and their use of its name. The Postal Service is helping to preserve community identity by continuing the use of the suspended Post Office name and ZIP Code in addresses and in the National Five-Digit ZIP Code and Post Office Directory.

Concern:

Customers expressed concern for loss of community identity

Response:

The customer expressed a concern about the loss of your PO Box. A community's identity derives from the interest and vitality of its residents and their use of its name. The Postal Service is helping to preserve community identity by continuing the use of the suspended Post Office name and ZIP Code in addresses and in the National Five-Digit ZIP Code and Post Office Directory.

Concern:

Customers expressed concern for those customers with disabilities who are not able to go to adminoffice Post Office to pick up their mail

Docket No: A2012-4 PRC Form 61

Example C

# **Delivery Address Changed**

**Last Location:** 

Tampa, FL, United States, Wednesday, 10/26/2011

#### Additional Information

Postal Service Tracking ID:

Shipped/Billed On:

Type: Weight: 9102901002350439589392

10/21/2011

Package

38.00 lbs

### **Shipment Progress**

What's This?

Local Location Date Activity Time Tampa, FL, United States 10/26/2011 5:37 A.M. Postal code listed for the receiver is incorrect. UPS is attempting to obtain correct postal code and complete delivery. / The address has been corrected. The delivery has been rescheduled. 10/26/2011 5:37 A.M. **Destination Scan** Tampa, FL, United States 10/25/2011 11:55 P.M. Arrival Scan Jacksonville, FL, United States 10/25/2011 7:55 P.M. Departure Scan 10/25/2011 1:04 P.M. Arrival Scan Indianapolis, IN, United States 10/22/2011 2:48 A.M. Departure Scan Indianapolis, IN, United States 10/21/2011 1:55 P.M. Origin Scan 10/21/2011 9:48 P.M. Order Processed: Ready for UPS United States

An Example of the Carrier Changing our address from Balm to Wimauma.

Example D



Office of the Secretary

February 1, 2012

George and Marilyn Fears P.O. Box 253 Balm, Florida 33503

Re:

Appeal of the Postal Service's Determination to Close the Balm Post Office,

Balm, Florida

Dear George and Marilyn Fears:

The Postal Regulatory Commission received your appeal regarding the Postal Service's determination to close the Balm post office, Balm, Florida. Your appeal has been assigned Docket No. A2012-124.

A copy of Commission Form 61 is enclosed. You may complete Form 61 or file a brief to provide the Commission with arguments to support your appeal. See 39 CFR 3001.115. The deadline for submission of your arguments is March 1, 2012.

Sincerely,

Shoshana M. Grove

Secretary

Enclosure



Office of Public Affairs and Government Relations

January 10 2012

George & Marilyn Fears PO Box 253 Balm, FL 33503

Dear George & Marilyn Fears:

I am responding to your January 3<sup>rd</sup> letter to the Postal Regulatory Commission appealing the possible closing of your post office in Balm, Florida.

I am pleased to let you know that after the Commission accepted an appeal concerning the closing of this post office in Docket A2012-4 the Postal Service withdrew their decision to close this office. As information I have enclosed a copy of the Postal Service's notice of withdrawal and the Commission's Order No. 1049 dismissing the appeal.

Should the Postal Service proceed again in the future with a determination to close this office, the public would have the right to appeal again.

I am hopeful that you will find this information helpful. Please let me know if you have any further questions.

Sincerely,

Annie Kennedy

Consumer Relations Specialist

Enclosure

We strongly appeal the Balm Post Office's closing. It has been a landmark in our community for over a century; and still to this day, we have been provided superior service since moving to Balm 26 years ago. After reviewing the Summary (Docket # 1353954, item #47, pg. 11), it still would not be favorable to close the Balm Post Office. The Summary section mentions that \$84,241 will be saved annually. We understand the objective is to save money, but you cannot consider a Career Employee's salary in the equation when the plan is to move him/her to another location. The only savings to consider would be the building's \$8,400 annual lease. So again, please consider the age of the structure. The community views it as a historical landmark that should remain opened for business. The attempt to save \$84,241 and alleviate your losses is highly immaterial compared to the net loss of \$8,505 million shown in the Postal Service's 2010 Financial Statements; furthermore, the hope for savings after shutting down the Balm Post office is again immaterial compared to the employee health benefits, which will not expire until 2016. Fuel expenses are also increasing your expenses. It doesn't seem practical or efficient to shut down the Post Office, where consumers travel to receive the product or services, and instead having Postal employees travel to 261 locations (the amount of P.O. Boxes) to provide the delivery of retail services in our community. Also please note, our neighboring subdivision continues to expand; once more homes are built in our area, it will be more than likely that a demand for Postal retail and services will be essential at the site. Thank you again for your consideration and review to keep Balm Post Office operating.

Thank You,

George & Marilyn Fears

P O Box 253

Balm, Florida 33503



Office of the Secretary

October 11, 2011

George and Marilyn Fears P.O. Box 253 Balm, FL 33503

Re:

Appeal of the Postal Service's Determination to Close the Balm Post Office.

Balm, Florida

Dear George and Marilyn Fears:

The Postal Regulatory Commission received your appeal regarding the Postal Service's determination to close the Balm post office in Balm, Florida. Your appeal has been assigned Docket No. A2012-4.

A copy of Commission Form 61 is enclosed. You may complete Form 61 or file a brief to provide the Commission with arguments to support your appeal. See 39 CFR 3001.115. The deadline for submission of your arguments is November 9, 2011.

Sincerely,

Shoshana M. Grove

Secretary

Enclosure